








JULIANNE FINE

multimedia convergence specialist

education

University of Missouri - 2014
BA Journalism - Multiplatform Design
Dean's List & Multicultural Certificate
CAPA Study Abroad - Florence, Italy
Summer 2013 - Arts in Journalism

skill set

InDesign	
Illustrator	
Photoshop	
HTML/CSS	
MS Office	
Final Cut Pro	
Social Media/ Blogging Platforms	

involved

OUTREACH RECRUITMENT

January 2010-December 2012
>Volunteered as a student ambassador and dedicated campus representative.
>Served as an adaptable and approachable resource for high school students.

WELLNESS RESOURCE CENTER

August 2011 to March 2013
>Member of a peer advocate group that provided continuous education seminars on living safe and healthy lifestyles.
>Encouraged attitudinal and behavioral changes within the collegiate community.
>Educated over 20 student groups on the 'bystander effect' and how to properly intervene in difficult situations.

KAPPA ALPHA THETA

August 2011-Present
>Scholastically active member of national women's fraternity.

experience

MU OFFICE OF VISITOR RELATIONS

Campus and Athletic Facility Tour Guide
>March 2012 to May 2014
>Member of the highly respected University Tour Team.
>Responsible for promoting and advocating the university to over 1,000 students, visitors and families.
>Led over 175 hour-long walking tours of campus.

MIZZOUREC SERVICES AND FACILITIES

AFAA Certified Group Fitness Instructor & Beachbody INSANITY ProTeam Coach
>April 2012 to May 2014
>Instructed and designed group fitness classes of 55+ participants while maintaining positive environment

LEANITUP.COM FITNESS & NUTRITION

Content Specialist
>November 2012 to May 2014
>Developed accurate and credible daily news stories on topics related to fitness, nutrition, diet and wellness.
>Broadened website's scope of social media and traffic through informative and concise pieces.
>Maintained a high quality of work while operating on a continuously changing set of deadlines.

THE COLUMBIA MISSOURIAN

Information Graphic Designer
>December 2012 to May 2013
>Created interactive information graphics based on news and feature stories and developed them to be viewed on various browsers and servers.

Daily Convergence Reporter

>Aug. 2012 to Dec. 2012
>Produced and designed innovative news content across platforms such as video, photo, text, audio and graphics.
>Responsible for community outreach: posting to all social media platforms and studying analytics of website traffic flow.

talk!

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